

# **SAVITRIBAI PHULE PUNE UNIVERSITY**

**(Formerly University of Pune)**



**EXAMINATION CIRCULAR NO.98 OF. 2018**

**PROGRAMME OF MASTER IN BUSINESS ADMINISTRATION (M.B.A.) - (I to IV) (2008  
PATTERN)**

**Examination of APR/MAY-2018**

**(Under Faculty of COMMERCE AND MANAGEMENT : B)MANAGEMENT)**

## **INSTRUCTIONS FOR CANDIDATES**

- Candidates are required to be present at the examination centre, FIFTEEN MINUTES before the time fixed for the first paper and TEN MINUTES before the time of each subsequent paper.
- Candidates are forbidden from taking any material into the examination hall, that can be used for malpractice at the time of examination.
- **Candidates are requested to see the Notice Board at their place of examination regularly for changes if any, that may be notified later in the program.**
- No request for any special concession such as a change in time or any day fixed for the University Examination on any ground shall be granted.
- Use of non programmable calculator is permitted.

**PROGRAMME OF MASTER IN BUSINESS  
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<b>Day &amp; Date</b>	<b>SEMISTER-I Time-11.00 AM To 02.00 PM</b>	<b>SEMISTER-III Time-03.00 PM To 06.00 PM</b>
Tuesday 24/04/2018	<b>101:-</b> ORGANIZATIONAL BEHAVIOR & PRINCIPLE & PRACTICES OF MANAGEMENT	<b>301:-</b> BUSINESS POLICY & STRATEGIC MANAGEMENT
Wednesday 25/04/2018	<b>102:-</b> MANAGEMENT ACCOUNTING	<b>302:-</b> MANAGEMENT CONTROL SYSTEMS
Thursday 26/04/2018	<b>103:-</b> MANAGERIAL ECONOMICS	<b>303A:-</b> ELECTIVE-I MARKETING RESEARCH
		<b>303B:-</b> ELECTIVE-I ADVANCED FINANCIAL MANAGEMENT
		<b>303C:-</b> ELECTIVE-I SOFTWARE ENGINEERING
		<b>303D:-</b> ELECTIVE-I INVENTORY MANAGEMENT AND MATERIAL REQUIREMENTS PLANNING
		<b>303E:-</b> ELECTIVE-I LABOUR LAWS-I
		<b>303F:-</b> ELECTIVE-I INTERNATIONAL MARKETING
Friday 27/04/2018	<b>104:-</b> STATISTICAL & QUANTITATIVE METHODS	<b>304A:-</b> ELECTIVE-II INTEGREDED MARKETING COMMUNICATION
		<b>304D:-</b> ELECTIVE-II MODELING TECHNIQUES AND IT FOR OPERATIONS MANAGEMENT
		<b>304E:-</b> ELECTIVE-II INDUSTRIAL RELATIONS
		<b>304F:-</b> ELECTIVE-II INTERANATIONAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT
		<b>304B:-</b> ELECTIVE-II DIRECT TAXATION
		<b>304C:-</b> ELECTIVE-II RELATIONAL DATABASE MANAGEMENT SYSTEMS
Saturday 28/04/2018		<b>305F:-</b> ELECTIVE PAPER - III : ENVIRONMENT AND GLOBAL COMPETITIVENESS
	<b>105:-</b> LEGAL ASPECTS OF BUSINESS	<b>305A:-</b> ELECTIVE PAPER - III : DISTRIBUTION AND RETAIL MANAGEMENT
		<b>305B:-</b> ELECTIVE PAPER - III : ADVANCED FINANACIAL SERVICES
		<b>305C:-</b> ELECTIVE PAPER - III : VISUAL BASIC AND ORACLE

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Saturday 28/04/2018		<b>305D:-</b> ELECTIVE PAPER - III : SUPPLY CHAIN AND LOGISTICS MANAGEMENT
		<b>305E:-</b> ELECTIVE PAPER - III : PERSONNEL ADMINISTRATION - APPLICATION AND PROCEDURE
Wednesday 02/05/2018	<b>106:-</b> BASICS OF MARKETING	

<b>Day &amp; Date</b>	<b>SEMISTER-II Time-11.00 AM To 02.00 PM</b>	<b>SEMISTER-IV Time-03.00 PM To 06.00 PM</b>
Thursday 03/05/2018	<b>201:-</b> MARKETING MANAGEMENT	<b>401:-</b> ENTREPRENEURSHIP DEVELOPMENT & PROJECT MANAGEMENT
Friday 04/05/2018	<b>202:-</b> FINANCIAL MANAGEMENT	<b>402:-</b> INTERNATIONAL BUSINESS MANAGEMENT
Saturday 05/05/2018	<b>203:-</b> HUMAN RESOURCE MANAGEMENT	<b>403:-</b> CURRENT TRENDS IN MANAGEMENT
Monday 07/05/2018		<b>404B:-</b> ELECTIVE-VI INDIRECT TAXATION
		<b>404C:-</b> ELECTIVE-VI EMERGING TRENDS IN INFORMATION TECHNOLOGY
		<b>404D:-</b> ELECTIVE-VI OPERATION STRATEGY
		<b>404E:-</b> ELECTIVE-VI LABOUR WELFARE
		<b>404F:-</b> ELECTIVE-VI INTERNATIONAL BUSINESS OPERATIONS
	<b>204:-</b> MANUFACTURING & OPERATIONS MANAGEMENT	<b>404A:-</b> ELECTIVE-VI SERVICE MARKETING
Tuesday 08/05/2018		<b>405B:-</b> ELECTIVE-V INTERNATIONAL FINANCE
		<b>405C:-</b> ELECTIVE-V SOFTWARE PROJECT MANAGEMENT AND INFORMATION TECHNOLOGY MANAGEMENT
		<b>405D:-</b> ELECTIVE-V TECHNOLOGY MANAGEMENT
		<b>405E:-</b> ELECTIVE-V LABOUR LAWS-II
		<b>405F:-</b> ELECTIVE-V FOREIGN EXCHANGE MANAGEMENT
	<b>205:-</b> MATERIALS & LOGISTICS MANAGEMENT	<b>405A:-</b> ELECTIVE-V MARKETING STRATEGY AND RELATIONSHIP MARKETING
Friday 11/05/2018		<b>406B:-</b> ELECTIVE-V STRAGIC FINANCIAL MANAGEMENT

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Friday 11/05/2018		<b>406C:-</b> ELECTIVE-V BUSINESS APPLICATIONS
		<b>406D:-</b> ELECTIVE-V QUALITY MANAGEMENT
		<b>406E:-</b> ELECTIVE-V STRATEGIC HUMAN RESOURCE MANAGEMENT
	<b>206:-</b> MANAGEMENT INFORMATION SYSTEMS	<b>406A:-</b> ELECTIVE-V PRODUCT AND BRAND MANAGEMENT
		<b>406F:-</b> ELECTIVE-V INTERNATIONAL FINANCIAL MANAGEMENT

NOTE: -

1) Any one of the Elective Subject to be selected for course No. 303,304,305 Sem- III & sem IV course No. 404,405 & 406 .

2) Oral examination relating to Project will be conducted before theory examination.

Ganeshkhind, Pune - 411 007

**Ref.No/XCT/390**

**Date:21/02/2018**

**I/C Director**

**Board of Examinations And Evaluation**