



**DR. VIKHE PATIL FOUNDATION'S
PRAVARA CENTRE FOR MANAGEMENT RESEARCH
AND DEVELOPMENT**


(Permanently Affiliated to Savitribai Phule Pune University, Recognised by Govt. of Maharashtra
and Approved by A.I.C.T.E., New Delhi)

Schedule for MBA Programme - Academic Year 2018-19

MBA II – SEMESTER IV - MARKETING

| Time | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|------------------|--------------------|--------------|-----------|----------|--------------|------------------|
| 10 – 11 am | MFS | MFS | MFS | MFS | Dissertation | Dissertation |
| 11 – 11.15 am | TEA BREAK | | | | | |
| 11.15 – 12.15 pm | SM | SM | SM | SM | Oratory Club | Guest Lectures |
| 12.15 – 1.15 pm | SDM | SDM | SDM | SDM | | |
| 1.15 – 2.00 pm | LUNCH BREAK | | | | | |
| 2 – 3 pm | RM | RM | MS | MS | RM | ED Cell Activity |
| 3 – 4 pm | IM | IM | E-Mktg | E-Mktg | IM | E-Mktg |
| 4 – 5pm | Dissertation | Dissertation | Library | TPO | MS | Dissertation |

| Sr. No | Course Code | Course | Type |
|--------|-------------|-----------------------------------|----------|
| 1 | 403MKT | Services Marketing | Core |
| 2 | 404MKT | Sales and Distribution Management | Core |
| 3 | 405MKT | Retail Marketing | Elective |
| 4 | 408MKT | International Marketing | Elective |
| 5 | 410MKT | Marketing Strategy | Elective |
| 6 | 413MKT | E-Marketing | Elective |



Dr. Manoj Narwade
Director

**DIRECTOR
PRAVARA CENTRE FOR MANAGEMENT
RESEARCH & DEVELOPMENT
OFF SENAPATI BAPAT ROAD,
PUNE - 411 016.**

MBA II – SEMESTER IV– FINANCE

| Time | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|------------------|--------------|--------------|-----------|----------|--------------|------------------|
| 10 – 11 am | MFS | MFS | MFS | MFS | Dissertation | Dissertation |
| 11 – 11.15 am | TEA BREAK | | | | | |
| 11.15 – 12.15 pm | IF | IF | IF | IF | Oratory Club | Guest Lectures |
| 12.15 – 1.15 pm | IDT | IDT | IDT | IDT | | |
| 1.15 – 2.00 pm | LUNCH BREAK | | | | | |
| 2 – 3 pm | OTFA | FME | WPM | WPM | FME | ED Cell Activity |
| 3 – 4 pm | FME | OTFA | PI | PI | OTFA | WPM |
| 4 – 5pm | Dissertation | Dissertation | Library | TPO | Dissertation | PI |

| Sr. No | Course Code | Course | Type |
|--------|-------------|------------------------------------|----------|
| 1 | 403FIN | Indirect Taxation | Core |
| 2 | 404FIN | International Finance | Core |
| 3 | 406FIN | Financial Modelling using Excel | Elective |
| 4 | 408FIN | Online Trading of Financial Assets | Elective |
| 5 | 410FIN | Wealth & Portfolio Management | Elective |
| 6 | 414FIN | Principles of Insurance | Elective |

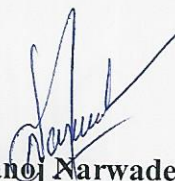

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MBA II – SEMESTER IV– HUMAN RESOURCE

| Time | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|------------------|--------------|--------------|------------|------------|--------------|------------------|
| 10 – 11 am | MFS | MFS | MFS | MFS | Dissertation | Dissertation |
| 11 – 11.15 am | TEA BREAK | | | | | |
| 11.15 – 12.15 pm | ER | ER | ER | ER | Oratory Club | Guest Lectures |
| 12.15 – 1.15 pm | SHRM | SHRM | SHRM | SHRM | | |
| 1.15 – 2.00 pm | LUNCH BREAK | | | | | |
| 2 – 3 pm | GHR | GHR | LAB in CSR | LAB in CSR | WPM | ED Cell Activity |
| 3 – 4 pm | CM | CM | ETHR | ETHR | PI | LAB in CSR |
| 4 – 5pm | Dissertation | Dissertation | Library | TPO | Dissertation | ETHR |

| Sr. No | Course Code | Course | Type |
|--------|-------------|-------------------------------------|----------|
| 1 | 403 HR | Employment Relations | Core |
| 2 | 404 HR | Strategic Human Resource Management | Core |
| 3 | 406 HR | Global HR | Elective |
| 4 | 408 HR | Change Management | Elective |
| 5 | 410 HR | Lab in CSR | Elective |
| 6 | 414 HR | Emerging Trends in HR | Elective |


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